

**Regional workshop and  
conference**

**German business and  
development cooperation in the  
Mekong region and  
Industry 4.0 in Cambodia**

**18<sup>th</sup> and 19<sup>th</sup> of June 2019  
Phnom Penh**

**German business & development  
cooperation in the Mekong region**

- 12:00 am - 1:00 pm** - **Welcome lunch and registration**

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- 1:00 pm - 1:15 pm** - **Welcome remarks**  
*Tassilo Brinzer, German Business Group Cambodia*  
*Martin Klose, AHK Myanmar*

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- 1:15 pm - 2:30 pm** - **Market opportunities (sourcing, export, investment) in Laos, Myanmar and Cambodia**  
*Blaise Kilian, EuroCham Cambodia*  
*Martin Klose, AHK Myanmar*  
*Philipp Gläser, EuroCham Laos, ExpertTS*

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- 2:30 pm - 3:30 pm** - **German development cooperation in the region and deriving opportunities for the private sector**  
*Stefan Hanselmann, GIZ*  
*Bianca Untied, GIZ/GBN*

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- 3:30 pm - 4:00 pm** - **Coffee Break**

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- 4:00 pm - 4:30 pm** - **International tenders**  
*Cambodia Resident Mission, ADB's principal representative in Cambodia*

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- 4:30 pm - 5:30 pm** - **Open discussion**

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- 5:30 pm - 6:00 pm** - **Wrap-up, end of event**

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- 7:00 pm** - **Networking dinner, venue tbc**

**Industry 4.0 in Cambodia**

- 8:30 am - 9:00 am** - **Morning coffee and registration**

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- 9:00 am - 9:30 am** - **Welcome remarks**  
*Daniel Schmücking, Konrad-Adenauer-Foundation*  
*Tassilo Brinzer, German Business Group Cambodia*

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- 9:30 am - 10:00 am** - **Digitalization of the garment sector**  
*Philipp Meyer, TRUMPF GmbH*

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- 10:00 am - 10:45 am** - **Panel discussion: The future of Cambodian industry**  
*Philipp Meyer, TRUMPF GmbH*  
*Phirum Hay, Bosch Cambodia - tbc*  
*Martin Klose, AHK Myanmar*

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- 10:45 am - 11:15 am** - **Open discussion**

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- 11:15 am - 12:00 am** - **Networking and Socializing**

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[globalbusinessnetwork@adw-cambodia.org](mailto:globalbusinessnetwork@adw-cambodia.org)

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